

# MICAH THOMPSON

## D E S I G N E R

Creative and detail-oriented Graphic Designer with 10+ years of experience transforming concepts into compelling visual communications. Skilled in branding, visual storytelling, digital and print design, marketing collateral, and Adobe Creative Suite. Combines strong design principles, creative problem-solving, and a strategic approach to developing engaging, results-driven designs that strengthen brand identity and connect with target audiences.



### PROFESSIONAL EXPERIENCE

#### The Creative Thumb | Owner | July 2021 - Present

- **Multi-Year Client Partnership:** Delivered integrated visual communications and creative solutions for a multi-million-dollar company, including marketing collateral, brand identity, packaging, retail displays, motion graphics, and video production.
- **Creative Leadership & Process Improvement:** Expanded role to include creative leadership, workflow and process optimization, and strategic consultation to improve project execution and creative outcomes.
- **Video Production & Audience Engagement:** Produced, filmed, and edited an educational video for a large CDL training organization, generating 5,500+ YouTube views in six months and earning multiple five-star client reviews highlighting its effectiveness.
- **Video Storytelling & Community Impact:** Produced and edited 23 interview videos for a statewide nonprofit organization to promote mentor-mentee relationships, increase program awareness, and encourage participation.

#### Arrowhead Engineered Products | Sr. Graphic Designer | May 2016 - July 2021

- **Creative Leadership & Visual Communications:** Led creative development across educational, marketing, and promotional materials, supporting revenue growth, brand consistency, and customer satisfaction.
- **Packaging Design & Operational Efficiency:** Created packaging solutions that optimized quantities, streamlined operations, and improved profit margins.
- **Integrated Marketing & Product Launches:** Developed creative assets for product and brand launches across print and digital channels, increasing consumer engagement.
- **Brand Identity & Logo Development:** Designed the company logo, establishing a global brand identity that became trademarked.
- **Publication Design & Production Management:** Directed design and production of an annual 1,000+ page catalog, ensuring brand consistency, accuracy, and quality for worldwide distribution.



### STRENGTHS + SKILLS

#### Strengths

- Problem Solving
- Organization
- Leadership
- Communication
- Collaboration
- Thoroughness
- Process Optimization
- Creative Direction

#### Skills

|                |              |
|----------------|--------------|
| Adobe Suite    | Cinema4D     |
| • Photoshop    | Figma        |
| • Illustrator  | Microsoft    |
| • LightRoom    | • Word       |
| • InDesign     | • Excel      |
| • AfterEffects | • Outlook    |
| • PremierPro   | • Powerpoint |



### EDUCATION

#### AAS of Visual Communications

- Awarded program honors for GPA



### REFERENCES

- **Jeff Wilson** | Dir., Creative Services  
Contact information provided upon request
- **Josh South** | Dir. of Juvenile Justice Ministries  
Contact information provided upon request



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