

MICAH J. THOMPSON

DESIGNS



PROFESSIONAL EXPERIENCE

The Creative Thumb | Owner | July 2021 - Present

- Produced, shot, and edited an educational video for a large CDL training business resulting in 5,500+ views in just 6 months on YouTube with multiple clients 5 star reviews for effectiveness.
- Produced and edited 23 interview videos for a state-wide non-profit that promoted building mentor/mentee relationships resulting in greater awareness and increased program participation.
- Multi-year contract with a multi-million dollar company providing visual communication media, including collateral, branding, identity, packaging, retail scape, motion graphics, and video.

Arrowhead Engineered Products | Senior Graphic Designer | May 2016 - July 2021

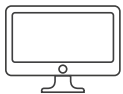
- Led the creative department in producing visual communications that spanned educational, marketing, and promotional collateral that increased the company's revenue and customer satisfaction.
- Found solutions for product packaging design that consolidated package quantities and increased margins.
- Produced complete promotional materials that launched new products and brands, resulting in greater consumer engagement and creative hands-on environments and digital platforms.
- Created the company logo that is now worldwide and trademarked.
- Oversaw production of an annual 1000+ page parts catalog that was sent to customers worldwide.



EDUCATION

AAS of Visual Communications | January 2014 - May 2016

- Awarded program honors - 3.9 GPA



STRENGTHS and SKILLS

Strengths

- Problem Solving
- Organization
- Leadership
- Communication
- Collaboration
- Thoroughness

Skills

- Adobe Suite
 - Photoshop
 - Illustrator
 - LightRoom
 - InDesign
 - AfterEffects
 - PremierPro
 - Substance 3D

Cinema4D

- Microsoft
 - Word
 - Excel
 - Outlook
 - Powerpoint

Corel

- Corel Draw
- Corel Photopaint



REFERENCES

- Jeff Wilson | Sr Manager Creative Services | Contact information provided upon request
- Josh South | Director of Juvenile Justice Ministries | Contact information provided upon request
- Oriana Labor | Sr Graphic Design Lead | Contact information provided upon request



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